

SIERRA WARD

CHARACTER DESIGN, VISUAL DEVELOPMENT

www.sierrawardstudio.com

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sierrawardstudio@gmail.com

Los Angeles, CA

EXPERIENCE

Freelance Character Design / Illustrator / Motion Graphics *2016-Present*

- Create artwork for clients in a professional manner
- Managing personal budgets and deadlines
- Iterating on designs to meet clients needs

VFX Coordinator *Colortime 2019-2020*

- Oversaw VFX department, handled direct contact with studio producers
- Organized shot files and work flow for series such as Modern Family and the 100
- Ensured quick communication between studios and in house editors

Tradeshaw Coordinator *Cinema 4D 2019-Present*

- Inform general public of Cinema 4d software and updates
- Keep up to date with new trends in the industry
- Demonstrating 3D work techniques and capability

Motion Graphics Artist Intern *Root Inc February 2017- August 2017*

- Produced assets and 2d animation for clients like Pepsi, Verizon, and Marriott
- Reported to the Lead Director for critique and feedback
- Collaborated on projects with the animation and illustration departments

EDUCATION

Bowling Green State University - Graduate Program Digital Arts 2017

Bowling Green State University - BFA Digital Arts 2016

SKILLS

Technical - Adobe Photoshop, Procreate, Adobe Illustrator, After Effects, Premiere, Cinema 4D, Maya, Microsoft word, Excel, Powerpoint

ADDITIONAL AWARDS/ ACHIEVEMENTS

BREAK *Senior Thesis Stop Motion 2016*

- **Maumee Film Festival 2017** - Official Selection
- **BGSU Undergraduate Awards 2016** - Official Selection
- **Mindfield Film Festival Los Angeles 2017** - Official Selection
- **Short and to the Point 2017** - Official Selection
- **Square Lake Film Festival 2017** - Official Selection